

2011 RUTGERS SCARLET KNIGHTS FOOTBALL PARKING REQUEST



Priority parking benefits are available to all full season ticket holders. These benefits are delivered through the Traditional Priority Point Parking program or the newly created Donor Priority Parking program. Donor Priority Parking was designed to benefit those individuals who deliver extraordinary annual support to Rutgers Athletics. A donor whose annual athletic support reaches a gift level in the table below will be able to select the parking pass quantity and location(s) associated with the corresponding gift category. Donor Priority Parking is not a requirement; it is a benefit reserved for annual donors.

| 2011 Donor Priority Parking Benefits | | | | | |
|--------------------------------------|------------|-----------|-----------|-----------|-----------|
| Athletics Annual Gift | \$10,000 + | \$7,500 + | \$5,000 + | \$2,500 + | \$1,750 + |
| Scarlet/Green/Yellow | up to 4 | up to 3 | up to 2 | - | - |
| Blue/Purple | up to 4 | up to 4 | up to 3 | up to 2 | 1 |

Priority parking benefits are also awarded to fans who support Rutgers Athletics in other important ways via the Traditional Priority Point Parking program. Parking assignments under the Traditional Priority Point Program are based upon priority point totals and the preferences you indicate on the form below. You can increase your football priority point total by making a donation to any Rutgers Athletics fund prior to **March 31, 2011**. To make a gift, please call 848-932-7629 or visit www.scarletknights.com and click on "Donor Info". Availability of season parking is limited and lot assignments from previous years bear no factor in the allocation of this season's pass(es).

PLEASE RANK YOUR PREFERENCES FROM 1 THROUGH 10; WITH 1 BEING THE MOST DESIRABLE

- | | | |
|--|--|--------------------------------------|
| _____ SCARLET – Stadium West Lot | _____ BLUE – Lot 53A, Yurcak Field Lot | _____ TAN – Lot 50 |
| _____ GREEN – Bubble/Grass Lot | _____ PURPLE – Lots 59, 60A, 60B, 64 | _____ SILVER – Lots 51, 63, 68 |
| _____ YELLOW – Grass Lot by Visitor's Center | _____ BLACK – Lots 63A, 65D, 67, 67B | _____ LIGHT BLUE – Lots 51A, 54, 54A |
| | | _____ RAC w/ Shuttle – RAC Lots |

Please check here if you would like to request Handicap/ADA Parking* _____
 *If checked, would you prefer Purple Lot (Busch Campus) vs. the RAC if Scarlet/White ADA Lots not available (Y/N)? _____

You must include a photocopy of your Handicap ID (NJ) and/or placard with your request form.

Please return this form - along with your season ticket renewal - to the address below **no later than April 15, 2011** for your priority points to be considered for a parking lot assignment. This form is also available when renewing online.

If you have any questions regarding this information or the priority point system, please contact the Athletics Ticket Office at 866-445-GORU (4678) or the Athletics Development Office at 848-932-7629.

Customer #: _____
 Name: _____
 Address: _____
 CSZ: _____
 Phone: _____
 Email: _____

Rutgers Athletics Ticket Office
 83 Rockefeller Road
 Piscataway, NJ 08854
 Phone: 866-445-GoRU (4678)
 Fax: 732-445-4725
 Email: tickets@scarletknights.com

RUTGERS SEASON PARKING FAQ's

How will parking be assigned for the 2011 season?

A donor whose annual athletic support reaches a gift level in the Donor Priority Parking table will be able to select the parking pass quantity and location(s) associated with the corresponding gift category. Traditional Priority Parking for all remaining season ticket holders will be assigned in priority point order based upon customer preference and availability. Handicap/ADA requests are processed separately, but use the same priority point system (see below).

How many parking passes can I order?

All parking requests will allow for 1 parking pass per every block of 4 tickets held. ■ 1 – 4 season tickets provide eligibility for ONE parking pass ■ 5 – 8 season tickets provide eligibility for up to TWO parking passes, etc. ■ If you are eligible for 3 or more passes, the first two passes will be placed in your highest-ranked lot (for which your priority points qualify). The next two passes will be assigned two lots down (in priority), then two more in the lot two levels down, etc. For example: 20 tickets = 5 passes: two would be assigned to Scarlet, then two Yellow, and then one purple (based on qualifying points).

How are Priority Points Calculated?

Calculating Your Priority Point Total

| | | |
|------------------------------------|-----------------|---------|
| Annual Athletic Gift(s)/Pledge(s): | \$ _____ /100 | = _____ |
| Lifetime University Giving: | \$ _____ /1,000 | = _____ |
| Current Season Ticket Purchases: | # _____ x1 | = _____ |
| Consecutive Years of Purchase: | # _____ x1 | = _____ |
| | Total = | _____ |

Whom do I speak with if I have questions related to priority points?

Any member of the Athletic Development and Ticket Office staff will gladly assist you with any questions you might have related to accumulating priority points and/or the benefits of the priority point system. Please call 848-932-7629 to reach Athletic Development staff or 732-445-2766 to reach Ticket Office staff.

If I do not get the lot that I requested, can I exchange my pass for another lot or get a refund?

No refunds or exchanges will be processed after a request has been made. Season parking passes on the Busch Campus are expected to be sold out for the 2011 season.

How long do I have to make a gift to increase my point total?

March 31, 2011 is the deadline for gifts that will accrue priority points for the 2011 football season. You may make a gift by calling 848-932-7629 or by visiting www.scarletknights.com and clicking on the Donor Info tab.

When will I find out what parking lot I will receive for the 2011 season?

Tickets and parking passes are mailed to all football season ticket holders in **mid-August 2011**. Rutgers Athletics will not release information over the phone pertaining to parking or seat locations before tickets and parking passes have been mailed.

I need handicap parking. What do I need to do to get a handicap parking space?

There are many options when it comes to Handicap Parking. Just like the rest of the parking assignments, handicap spaces are assigned based upon Priority Points and availability. You must submit a photocopy of your Handicap ID (NJ) and/or placard with your request. Portions of the Scarlet and White Lots are reserved for patrons in need of ADA accommodations. Once all passes in the Scarlet and White Lots have been exhausted, a RAC lot pass will be assigned*. An ADA specific shuttle runs continuously from The RAC to the Stadium.

*Rutgers also offers the Knightingale Service to/from various pickup points on the Busch Campus. A limited number of spaces in the Purple Lot (general spaces only - no ADA) are reserved for ADA patrons without sufficient priority points for Scarlet or White Lot parking, but still wish to park on the Busch Campus. Please mark the space on the front of this form if you wish to be considered for the Purple Lot with Knightingale Service.

More info on the Knightingale Service is available at <http://scarletknights.com/facilities/parking/knightingale.asp>.